

VIVIAN LAI
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EDUCATION:

San José State University
Bachelor of Fine Arts: Graphic Design, Cum Laude
Bachelor of Arts: Studio Practice, Photography
Minor: Advertising
January 2002—May 2006

EMPLOYMENT:

City and County of San Francisco Repromail
Graphic Designer | contract
Coordination and design of government
publications for all of San Francisco's departments.
January 2009—present

Tonic.com, Palo Alto, CA
Graphic Designer | freelance
Creation of online assets and front end visuals
for e-commerce website: Tonic.com.
January 2009—April 2009

String Letter Publishing, San Rafael, CA
Production Designer | freelance
Designed and assisted in the production of monthly
and quarterly magazine dedicated towards string players.
September 2008—January 2009

SK+G, Las Vegas, NV
Graphic Designer
Designed luxury hotel and casino collateral
including logos, menus, sales kit and invitations.
October 2007—June 2008

Curran & Connors, San Bruno, CA
Graphic Designer
Designed annual reports from conception to pre-press.
Supervised photoshoots and press checks as necessary.
October 2006—September 2007

Mindshare Interactive Campaigns, LLC, Washington D.C.
Digital/Interactive Intern
Designed and produced Internet flash banners, updated
websites and followed through in all phases of production
work including: photo retouching and file resizing.
June 2006—August 2006

Communication Arts Magazine, Menlo Park, CA
Art Intern
Categorized incoming entries for Design and
Advertising Competition.
June 2005—August 2005

Associated Students, San José State University
Graphic Designer
Created and designed visuals for campus events
including: posters, flyers, vinyl banners and t-shirts.
June 2004—June 2005